

Station	WPGH-TV PITTSBURGH, PA	Agency	() MENTZER MEDIA SERVICES	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		600 FAIRMOUNT AVE, SUITE 306	Sales Office ()	WASHINGTON
Product	AMERICANS FOR PROSPE		TOWSON, MD 21286	Salesperson ()	KATHRYN SARDINSKY
Estimate#	70	Agency C/P1/P2/E	//70		
Buyer	KAREN BENCKINI	Flight Dates	11/01/2012 - 11/06/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

EMAILED ORDER DO NOT DBL BOOK AMERICANS FOR PROSPERITY *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	11/01-11/02	10P-1030P	FOX 10 OCLCK NW HR	:60	\$3,000.00	TH-F	2	1	2	\$6,000.00
Rating: 5.0										
2	11/01-11/02	1030P-11P	FOX 10 OCLCK NW HR	:60	\$3,000.00	TH-F	2	1	2	\$6,000.00
Rating: 3.0										
3	11/05-11/06	10P-1030P	FOX 10 OCLCK NW HR	:60	\$3,000.00	M-TU	1	1	1	\$3,000.00
Rating: 5.0										
4	11/05-11/06	1030P-11P	FOX 10 OCLCK NW HR	:60	\$3,000.00	M-TU	1	1	1	\$3,000.00
Rating: 3.0										

---REPORT TOTALS---

Report Totals: 6 / \$18,000.00

---SALES MONTHLY TOTALS---

Nov 12: 6 / \$18,000.00
Sales Totals: 6 / \$18,000.00
Station Totals: 6 / \$18,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$225,000	CABL	0%	KDKA	0%	UNKN	92%	WPCW	0%	WPGH	8%
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Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					
		WPMY	0%	WPXI	0%
				WTAE	0%

Books	null
Demos	RA35+